

## **OUR MISSION**

South Denver Urology Center is committed to providing safe, compassionate, patient-focused care and honoring each person's needs with the goal of improving their quality of life.

## **OUR VISION**

South Denver Urology Center will be the pre-eminent provider of a culture of safety in which patient-focused care and staff engagement are accomplished through professional and transparent accountability.

## **CORE VALUES**

**Integrity**: honesty, directness and respect for commitments made.

**Stewardship**: respectful is of all natural, human and financial resources.

**Spirituality**: acknowledgment of its central role in facilitating mental, physical and emotional health.

**Imagination**: creativity and innovation in all we do.

**Respect**: respect for all persons.

Excellence: striving to exceed the clinical quality, customer service

and cost performance expectations of our customers.

**Compassion**: sensitivity and responsiveness to persons in need.